

Your Multifamily Resource

FIND YOUR “WHY” WITH APTS OF NY

EDUCATION & EVENTS

COFFEE & CONVERSATIONS

- 10+ complimentary virtual meetups ranging in topics
- 2nd Friday of every month 8:45 am - 9:45 am
- Start your Friday right, casual & virtual (coffee encouraged)
- Past topics: HR quarterly, Advocacy, Pet Solutions, Fair Housing, 2021 Local Multifamily Trends

OWNERS RESOURCE GROUP

- 10+ complimentary virtual meetups for Owners
- Last Thursday of every month 12:30 pm
- Listen to topics relevant to owners ie: Good Cause Eviction, Advocacy Updates, other Tools & Tips
- Be part of a virtual community with other owners like you

APTSPALOOZA

- Our Annual 2 Day Education Conference
- September 21st, 2023 in person
- Hosted at Turning Stone Resort & Casino
- **SAVE THE DATE!**
- Conference 8:00 am - 5:00 pm, Reception 5:00 pm -
- Hosted at Turning Stone Resort & Casino
- Hear from National Speakers with years of experience
- Walk away with knowledge & networking you can use immediately!
- Sponsorship packages available!



THE MULTIFAMILY MASTERS

- Annual Golf Competition
- September 22nd, 2023 @ Kaluhyat - Professional Level Golf Course!

Play for your very own Green Jacket



- Only 120 slots available!
- Shotgun start 8:00 am
- Cash & Vacation prizes!
- Sponsorship packages available!

APARTMENT EXCELLENCE AWARDS

- Compete against other properties & organizations!
- Show why you're really the best of the best
- Walk away with a trophy you can show off to colleagues & friends!
- **Categories Include:** Curb Appeal, Best Charitable Event, Best Resident Event, Teamwork, Leasing Professional OTY, Maintenance Professional OTY, & Property Manager OTY.

GRACE HILL DISCOUNTS

- As a member of our association you receive discounts on all Grace Hill Trainings through your NAA membership

ADVOCACY

TEXT ALERTS - TEXT APTSOFFNY TO 57838

- Receive breaking advocacy news & guidance in the palm of your hand

STATE LEVEL LOBBYING

- One of NY's Top Lobbying Firms **Fighting for You** in Albany!
- The volunteers on our Legislative Committee routinely go through bills being proposed & make modification recommendations to the Assembly & Senate

LANDLORD RENTAL ASSISTANCE PROGRAM (LRAP)

- As a direct result of our lobbying we were able to get LRAP passed!

RESOURCE CENTER

- Let our website be your resource; better understand bills & laws with our summarizations written in plain english.



SUPPLIER SPOTLIGHT!

- Access to over 49,767 units, 218 Communities, 38 Management Companies & 52 Owners across New York State
- Average member community size - ~162 units!
- Access to our **Member Directory** - See who to target & how to reach them
- Marketing Opportunities Available:
 - Send an Email to our list of 4,000 members & non members
 - Sponsor a Social Media Post to our 1,365 followers
 - *Custom Packages Available*
- Robust Sponsorship Opportunities throughout the year
- **Supplier Council** - Network with other member suppliers for tips & tricks

BUSINESS RESOURCES

MULTIFAMILY JOB BOARD

- Access to our Multifamily Specific Job Board
- Post a job, Apply for one, or Upload a resume to be found it's all there!
- Available to both Members & Non-Members
- **Discounted rates for Members!**

SUPPLIER DIRECTORY & DISCOUNTS

- Having a hard time finding a plumber, electrician, or any other industry supplier?
- Work with one of our Supplier Members and get the job done!
- Or even find out ways that their products can help you generate additional income!
- Receive **local discounts** from participating supplier members!



DON'T SEE YOUR “WHY”?

GET AHEAD OF US, WE MAY OFFER IT!

These are just some of the benefits & resources we offer locally so if you're looking for something specific just ask!

ADMIN@APTOSOFNY.ORG