

# Your Multifamily Resource

## FIND YOUR “WHY” WITH APTS OF NY

### EDUCATION & EVENTS

#### COFFEE & CONVERSATIONS

- 10+ complimentary virtual meetups ranging in topics
- 2nd Friday of every month 8:45 am - 9:45 am
- Start your Friday right, casual & virtual (coffee encouraged)
- Past topics: HR quarterly, Advocacy, Pet Solutions, Fair Housing, 2021 Local Multifamily Trends

#### OWNERS RESOURCE GROUP

- 10+ complimentary virtual meetups for Owners
- Last Thursday of every month 12:30 pm
- Listen to topics relevant to owners ie: Good Cause Eviction, Advocacy Updates, other Tools & Tips
- Be part of a virtual community with other owners like you

#### APTSPALOOZA

- Our Annual 2 Day Education Conference
- September 15th, 2022 in person & virtual
- Hosted at Turning Stone Resort & Casino
- [Early bird discount ends 8/17/22](#)
- Conference 8:00 am - 5:00 pm, Reception 5:00 pm -
- Hosted at Turning Stone Resort & Casino
- Hear from National Speakers with years of experience
- Walk away with knowledge & networking you can use immediately!
- Sponsorship packages available!



#### THE MULTIFAMILY MASTERS

- Annual Golf Competition
- September 16th, 2022 @ Kaluhyat - Professional Level Golf Course!
- Play for your very own Green Jacket
- [Only 120 slots available!](#)
- Shotgun start 8:00 am
- [Cash & Vacation prizes!](#)
- Sponsorship packages available!



#### APARTMENT EXCELLENCE AWARDS

- Compete against other properties & organizations!
- Show why you're really the best of the best
- Walk away with a trophy you can show off to colleagues & friends!
- [Categories Include:](#) Curb Appeal, Best Charitable Event, Best Resident Event, Teamwork, Leasing Professional OTY, Maintenance Professional OTY, & Property Manager OTY.

#### GRACE HILL DISCOUNTS

- As a member of our association you receive discounts on all Grace Hill Trainings through your NAA membership

#### ADVOCACY

##### TEXT ALERTS - [TEXT APTSOFFNY TO 57838](#)

- Receive breaking advocacy news & guidance in the palm of your hand

#### STATE LEVEL LOBBYING

- One of NY's Top Lobbying Firms [Fighting for You](#) in Albany!
- The volunteers on our Legislative Committee routinely go through bills being proposed & make modification recommendations to the Assembly & Senate

#### LANDLORD RENTAL ASSISTANCE PROGRAM (LRAP)

- As a direct result of our lobbying we were able to get LRAP passed!

#### RESOURCE CENTER

- Let our website be your resource; better understand bills & laws with our summarizations written in plain english.



#### SUPPLIER SPOTLIGHT!

- Access to [over 46,000 units](#), [217 Communities](#), [34 Management Companies](#) & [51 Owners](#) across New York State
- Average member community size - ~214 units!
- Access to our [Member Directory](#) - See who to target & how to reach them
- Marketing Opportunities Available:
  - Send an Email to our list of 4,000 members & non members
  - Sponsor a Social Media Post to our 1,249 followers
  - \*Custom Packages Available\*
- Robust Sponsorship Opportunities throughout the year
- [Supplier Council](#) - Network with other member suppliers for tips & tricks

#### BUSINESS RESOURCES

##### MULTIFAMILY JOB BOARD

- Access to our Multifamily Specific Job Board
- Post a job, Apply for one, or Upload a resume to be found it's all there!
- Available to both Members & Non-Members
- [Discounted rates for Members!](#)

##### SUPPLIER DIRECTORY & DISCOUNTS

- Having a hard time finding a plumber, electrician, or any other industry supplier?
- Work with one of our Supplier Members and get the job done!
- Or even find out ways that their products can help you generate additional income!
- Receive [local discounts](#) from participating supplier members!



## DON'T SEE YOUR “WHY”?

### GET AHEAD OF US, WE MAY OFFER IT!

These are just some of the benefits & resources we offer locally so if you're looking for something specific just ask!

[ADMIN@APTOSOFNY.ORG](mailto:ADMIN@APTOSOFNY.ORG)