

Buffalo-Cheektowaga-Niagara Falls, NY Q2 2023



# quarterly msa report

# WHAT'S INSIDE



#### **Table Of Contents**

MSA Rent/Occupancy Summary
Census Overview
Census Households
Census Employment and Transportation
Census Migration & Occupancy Type
Occupancy and Rent MSA Comparison
Overall vs Stabilized Properties
Absorption Overview
Floorplan Comparisons
New Construction
Price Class Annual Overviews

#### **Sources**

2

3

5

7

8 9

10

11-14

Multifamily data sourced from ALN Apartment Data as of Q2 2023

Employment Data sourced from U.S Bureau of Labor Statistics (BLS)

Demographic data sourced from US Census Bureau as of Year End 2021

For questions regarding this report and the data herein, contact us at DataTeam@alndata.com

# **Methodology and Definitions**

Metropolitan Statistical Area (MSA) - The formal definition of a region that consists of a city and surrounding communities that are linked by social and economic factors, as established by the U.S. Office of Management and Budget. There are 383 MSAs in the U.S.

Occupancy – The percentage of units on a property that are rented. MSA average occupancy is a unit-weighted average of property occupancies for an MSA.

Effective Rent - The monthly rate residents are charged for a 12-month lease, accounting for the available concession package. This is the amount a property collects in rent per unit each month. MSA average effective rent is a unit-weighted average of property-level averages for an MSA.

Stabilized Properties – Properties that have completed construction for 12 months or reached 85% occupancy whichever comes first. In other words, properties that are no longer in their initial lease-up phase.

*Lease-up Properties* – Properties during and after initial construction and leasing that have not yet stabilized.

Net Absorption/ Units Absorbed - The net change, positive or negative, in the number of rented units in a defined group and period of time.

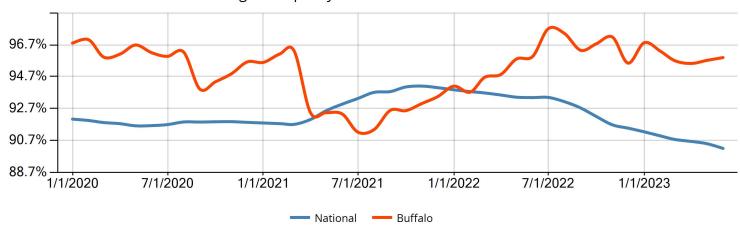
*Price Class* - ALN delineates its price classes using a property's percentile rank in average effective rent per square foot in the corresponding ALN Market.

Price Class A: 88 – 100th Percentile (top 12%) Price Class B: 68 – 87th Percentile (next 20%) Price Class C: 30 – 67th Percentile (next 38%) Price Class D: 0 – 29th Percentile (bottom 30%)

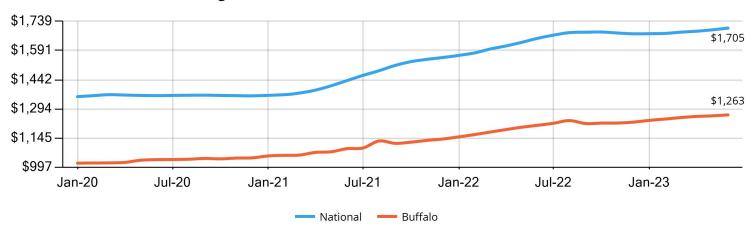
ALN Market - ALN has consolidated the 939 Metropolitan and Micropolitan Statistical Areas into 183 market divisions nationwide. All Metropolitan/Micropolitan Statistical Areas except for the Miami-Fort Lauderdale-Pompano Beach MSA are wholly contained within an ALN Market.

Note: Portions of this report are subject to the availability of data from the cited government sources. Not all data may be available in all areas.

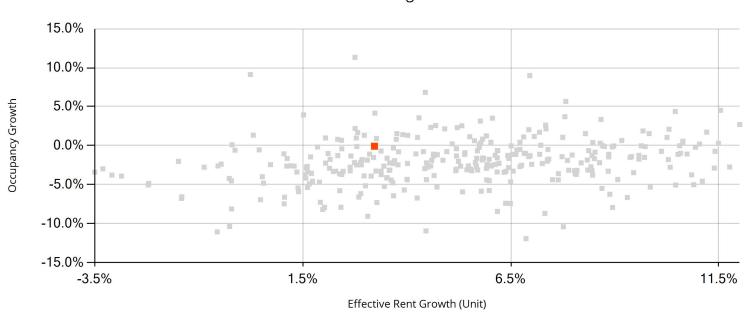




## Average Effective Rent/Unit Timeline -- National vs. MSA



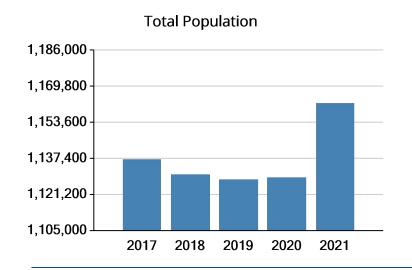
# Nationwide MSAs Occupancy and Rent Growth Annual Change

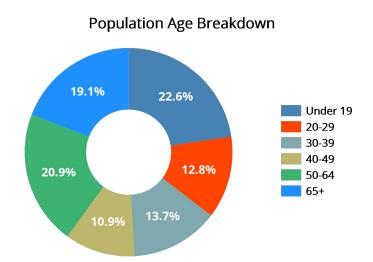


Buffalo

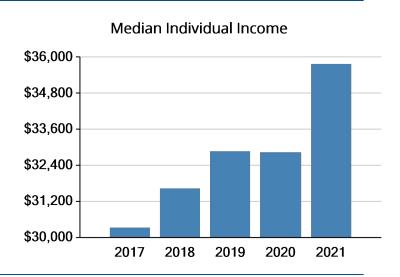
© ALN Data

	Total Population	Median Age	Worker Median Age	Year Round Full Time Workers	Median Individual Income	Mean Individual Income	Total Commuters	Average Commute Time
Year End 2021	1,162,336	40.8	39.7	356,521	\$35,768	\$36,068	542,480	21
MSA Rank (out of 502)	49	19	184	50	112	131	49	293
Annual Change	3.0%	0.0%	0.0%	-2.3%	9.0%	4.7%	1.2%	-4.2%
Chg Rank (out of 502)	111	98	231	264	227	292	161	286

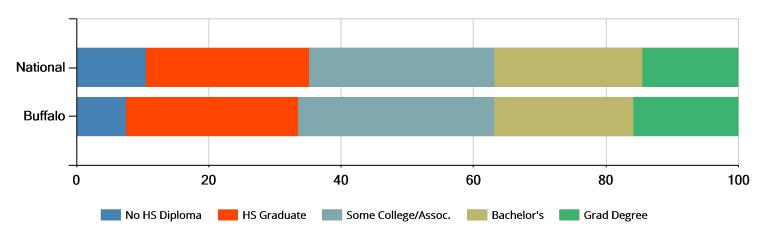




# 18.4% 18.4% 18.4% 10.5% Less than \$25,000 \$25,000-\$34,999 \$35,000-\$44,999 \$50,000-\$64,999 \$65,000-\$74,999 \$75,000+

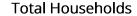


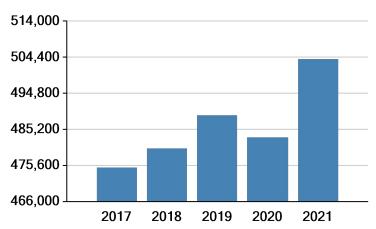
## Educational Attainment (Age 25 and over)

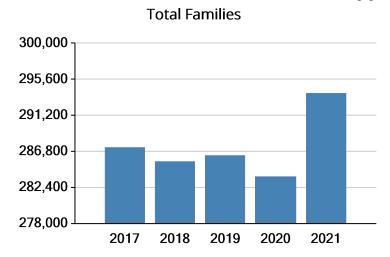


	Total Households	Average Household Size	Workers Per Household	Total Families	Average Family Size	Median Household Income	Mean Household Income	Median Housing Value*
Year End 2021	503,845	2.3	1.1	293,911	2.9	\$62,794	\$82,337	\$205,900
MSA Rank (out of 502)	47	355	73	49	314	187	199	244
Annual Change	4.3%	-0.9%	-2.7%	3.6%	-0.7%	6.3%	3.9%	25.3%
Change Rank (out of 502)	171	133	20	163	161	210	292	130

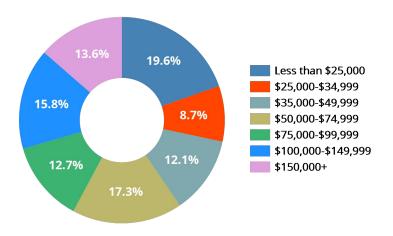
\*Households with a mortgage



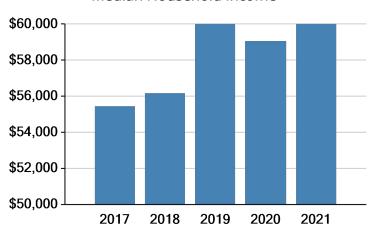




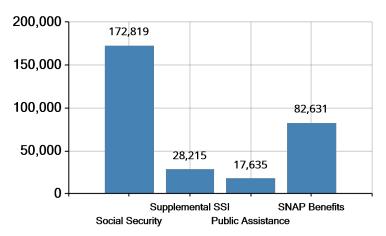
#### Household Income Breakdown



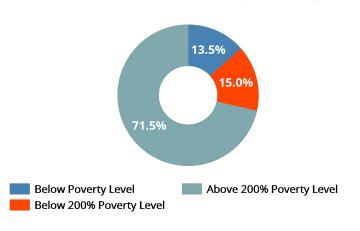


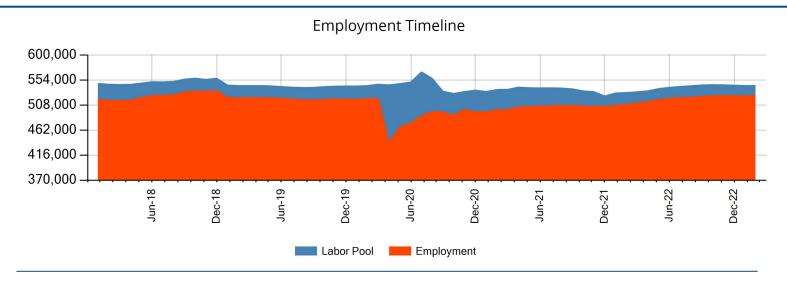


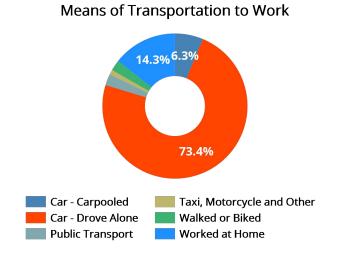
#### Households with Government Assistance

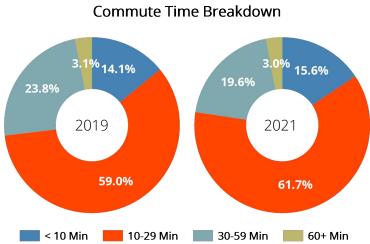


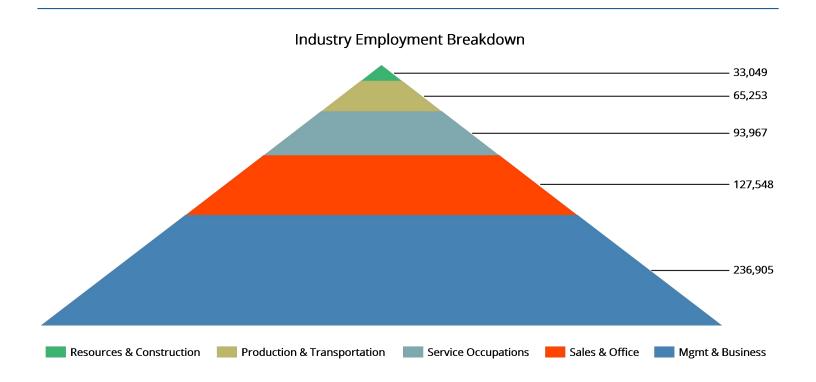
### Household Income in Relationship to Poverty Level

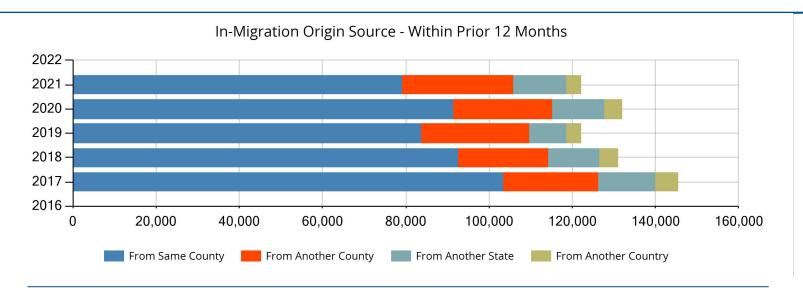


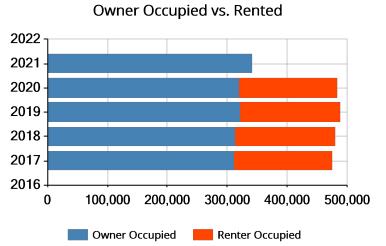


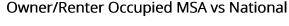


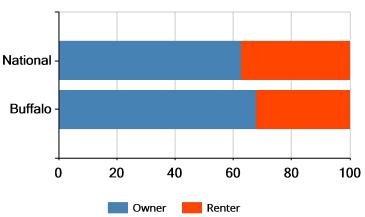




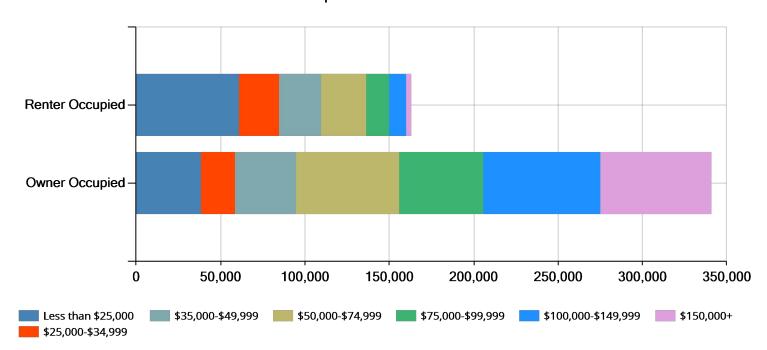




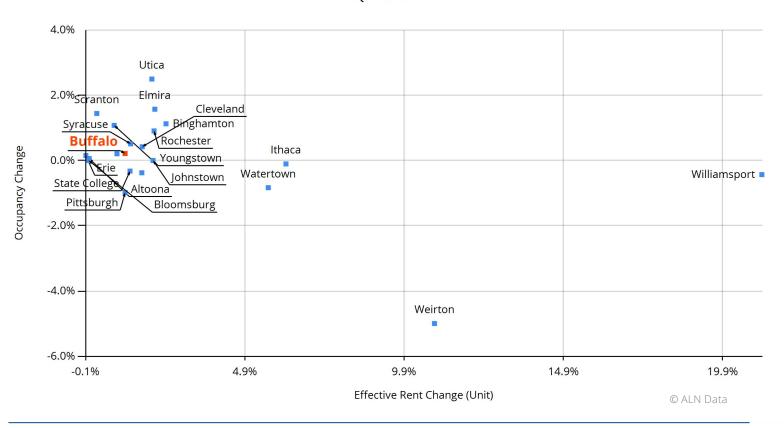




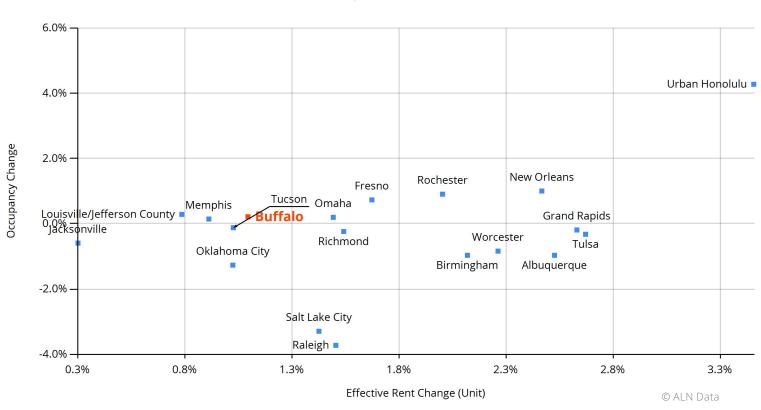
### Owner/Renter Occupied Household Income Breakdown



# Nearest 20 MSAs - Occupancy and Rent Growth Q2 2023



# 20 MSAs with Similar Population - Occupancy and Rent Growth Q2 2023



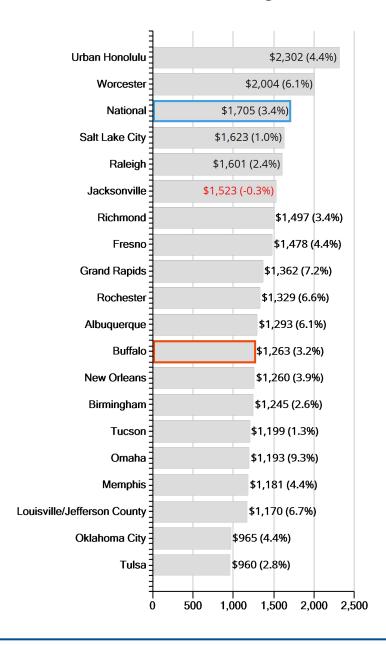
# Stabilized and Lease-up Properties

Conventional Properties	Q2 2023	MSA Rank
Total Units	27,133	79
New Units	260	144
Units Absorbed (Annual)	667	43
Avg. Occupancy	95.9%	88
Avg. Occupancy Growth	-0.1%	84
Effective Rent	\$1,263	173
Effective Rent Growth	3.2%	273
% Offering Concessions	0.8%	261
Avg. Concession Package	8.3%	16

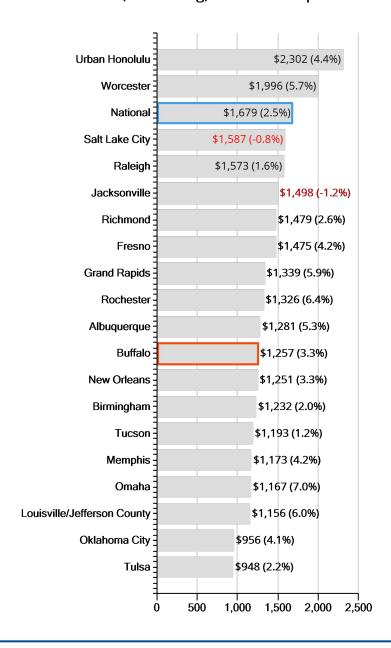
# Stabilized Only Properties

Conventional Properties	Q2 2023	MSA Rank
Total Units	24,238	84
New Units		
Units Absorbed (Annual)	-140	230
Avg. Occupancy	95.8%	136
Avg. Occupancy Growth	-0.6%	121
Effective Rent	\$1,257	171
Effective Rent Growth	3.3%	249
% Offering Concessions	0.9%	255
Avg. Concession Package	8.3%	15

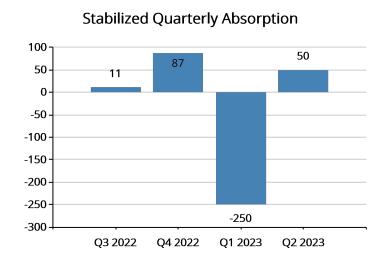
### Effective Rent (Annual Chg)



## Effective Rent (Annual Chg) Stabilized Properties







Annual Absorption - 20 Similar Size MSAs

1,470 Salt Lake City Raleigh 1,389 1,002 New Orleans Buffalo = 667 Jacksonville = 633 Grand Rapids 620 Louisville/Jefferson County 588 Urban Honolulu = 411 Worcester -198 Fresno= Rochester = -141 Albuquerque = -409 Richmond = -690 Tulsa= -738 Birmingham -874 -1,129 Tucson = Omaha = -1,306 Memphis 3 -1,946 Oklahoma City 3 -2,963

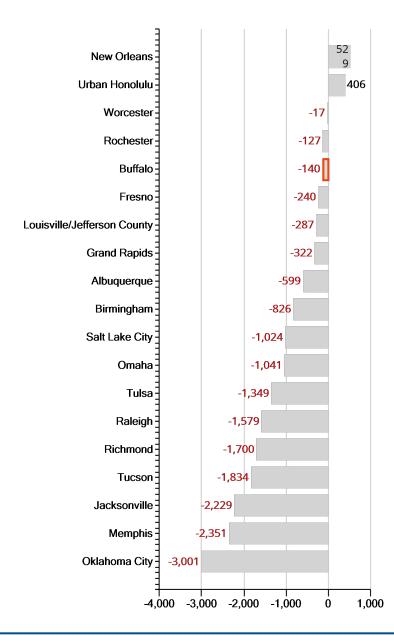
-1.000

-2,000

-3,000

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# Stabilized Annual Absorption - 20 Similar MSAs



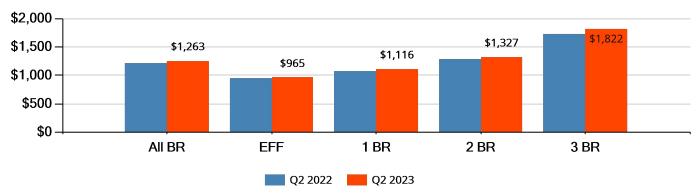
2,000

1,000

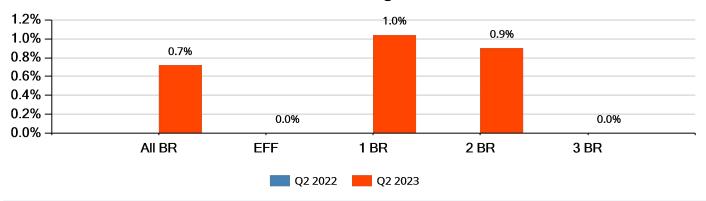
# Avg Effective Rent by Floorplan Type (SqFt)



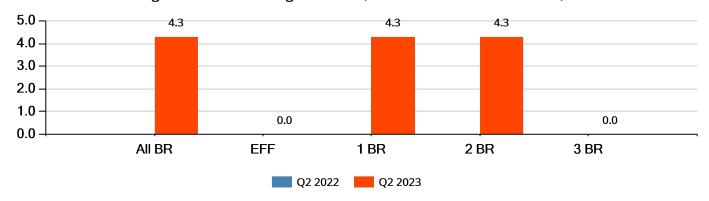
# Avg Effective Rent by Floorplan Type (Unit)



## **Percent of Units Offering Concession**

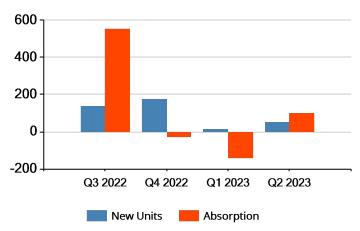


### Avg Concession Package Offered (Weeks Free for 1-Year Lease)

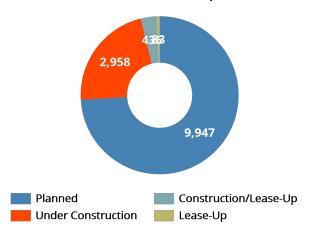


MSA Name	Pipeline Units	MSA Rank (out of 502 )	Pipeline % of Market	Construction to Stable (months)	Lease-Up to Stable (months)	Lease-Ups Absorbed (units/mo)
Deltona	13,507	59	51.7%	24.2	10.0	14
Wilmington	13,458	60	56.3%	22.3	15.0	7
Buffalo	13,424	61	44.9%	34.3	12.8	3
Memphis	13,035	62	13.5%	41.8	24.0	11
Oklahoma City	12,456	63	13.9%	36.2	16.0	8

# New Units vs Absorption (Qtr)



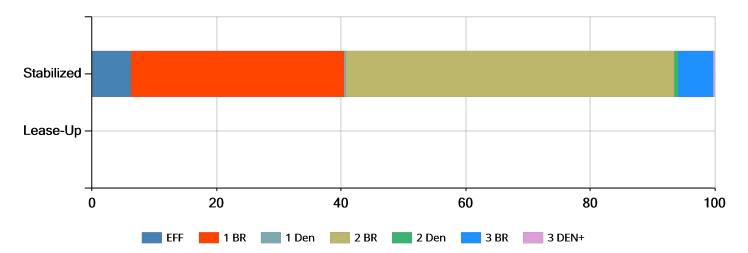
# **New Construction Pipeline**



Submarket	% of MSA Pipeline
Greater Buffalo	47.8%
North Buffalo	32.7%
South Buffalo / Cheektowaga	15.4%
Niagara Falls / Niagara County	4.1%

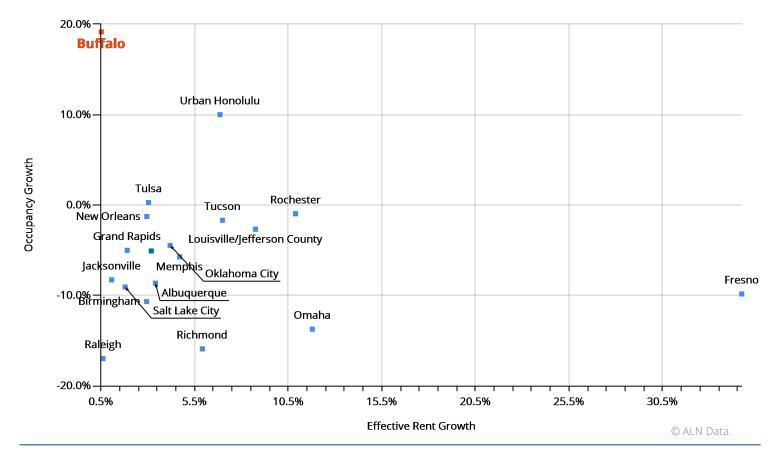
Pro	perty Type	# Projects	# Units
Garden		80	9,100
Mid-Rise		28	3,634
High-Rise		3	690
Total		111	13,424

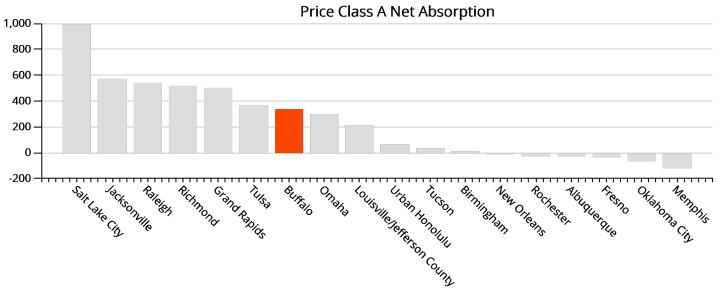
# Unit Mix Stabilized vs Lease-Up Properties



	# Props	# Units	Net Absorption	End Occupancy	Occupancy Change	End Eff. Rent	Eff. Rent Change	% Offering Concessions	Avg. Concession Package
Class A	18	2,197	338	95.8%	19.2%	<b>\$1,44</b> 1	0.5%	0.0%	0.0%
Class B	26	5,620	-155	95.2%	-2.8%	\$1,438	3.2%	0.0%	0.0%
Class C	47	7,236	4	96.3%	-1.0%	\$1,206	5.5%	2.1%	8.3%
Class D	27	3,289	-39	98.3%	-1.2%	\$970	4.2%	0.0%	0.0%

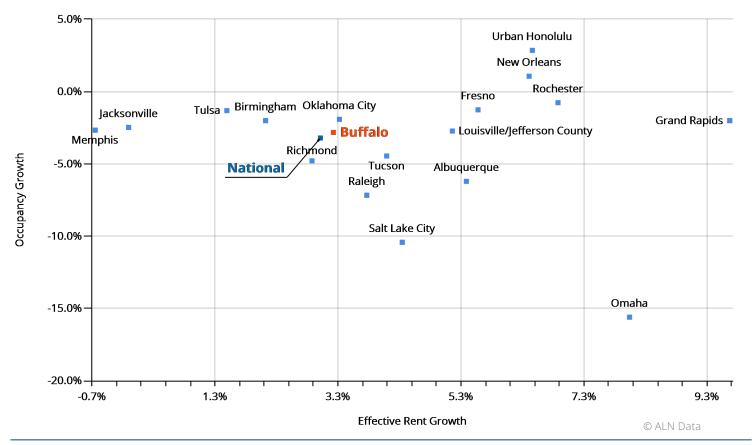
# Price Class A Effective Rent vs Occupancy Growth

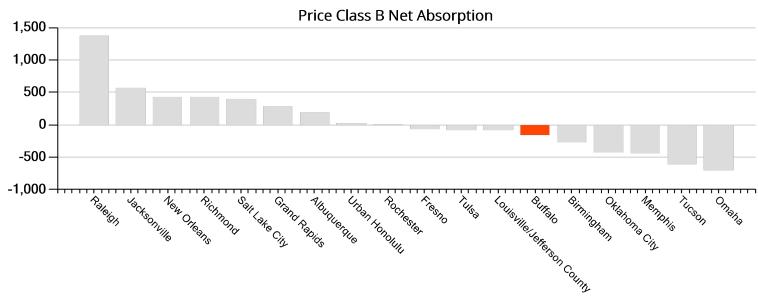




	# Props	# Units	Net Absorption	End Occupancy	Occupancy Change	End Eff. Rent	Eff. Rent Change	% Offering Concessions	Avg. Concession Package
Class A	18	2,197	338	95.8%	19.2%	\$1,441	0.5%	0.0%	0.0%
Class B	26	5,620	-155	95.2%	-2.8%	\$1,438	3.2%	0.0%	0.0%
Class C	47	7,236	4	96.3%	-1.0%	\$1,206	5.5%	2.1%	8.3%
Class D	27	3,289	-39	98.3%	-1.2%	\$970	4.2%	0.0%	0.0%

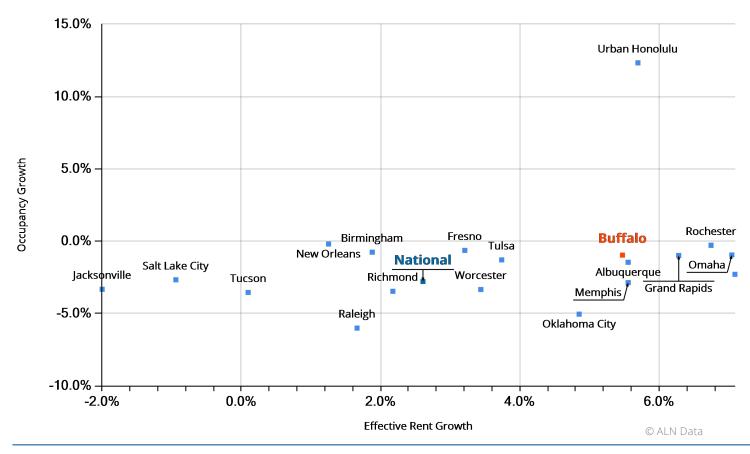
# Price Class B Effective Rent vs Occupancy Growth

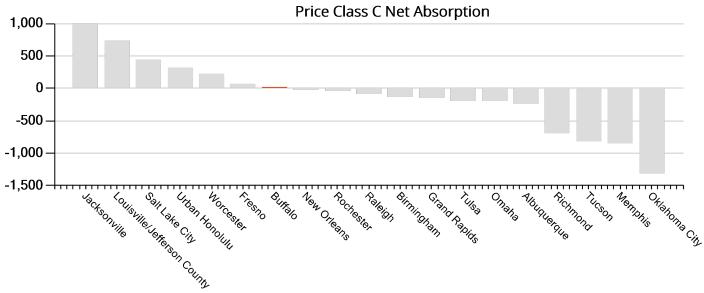




	# Props	# Units	Net Absorption	End Occupancy	Occupancy Change	End Eff. Rent	Eff. Rent Change	% Offering Concessions	Avg. Concession Package
Class A	18	2,197	338	95.8%	19.2%	\$1,441	0.5%	0.0%	0.0%
Class B	26	5,620	-155	95.2%	-2.8%	\$1,438	3.2%	0.0%	0.0%
Class C	47	7,236	4	96.3%	-1.0%	\$1,206	5.5%	2.1%	8.3%
Class D	27	3,289	-39	98.3%	-1.2%	\$970	4.2%	0.0%	0.0%

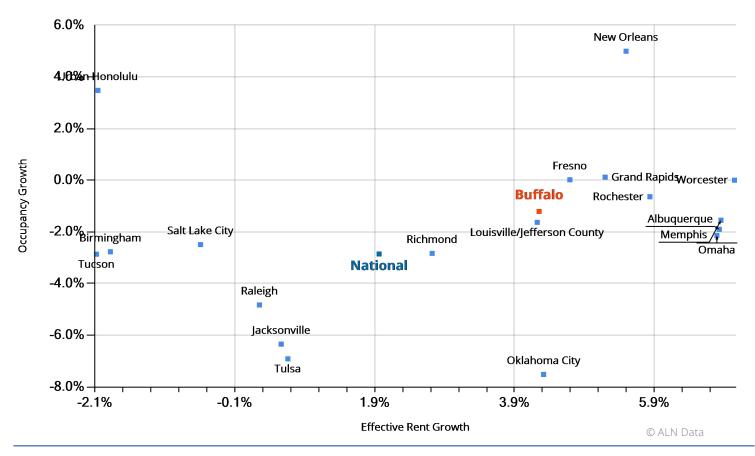
# Price Class C Effective Rent vs Occupancy Growth

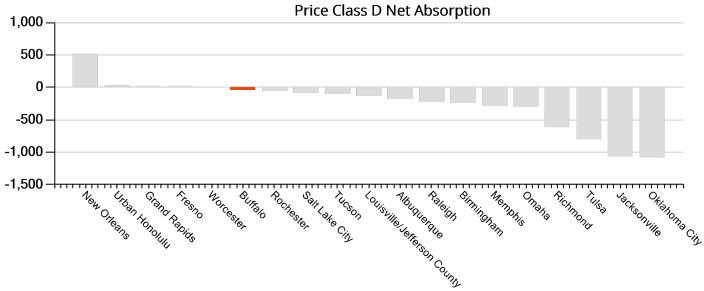




	# Props	# Units	Net Absorption	End Occupancy	Occupancy Change	End Eff. Rent	Eff. Rent Change	% Offering Concessions	Avg. Concession Package
Class A	18	2,197	338	95.8%	19.2%	\$1,441	0.5%	0.0%	0.0%
Class B	26	5,620	-155	95.2%	-2.8%	\$1,438	3.2%	0.0%	0.0%
Class C	47	7,236	4	96.3%	-1.0%	\$1,206	5.5%	2.1%	8.3%
Class D	27	3,289	-39	98.3%	-1.2%	<b>\$</b> 970	4.2%	0.0%	0.0%

# Price Class D Effective Rent vs Occupancy Growth





# quarterly msa report

# **About Us**



#### **Established**

1991

#### Headquarters

Carrollton, TX

#### Industry

Multifamily

#### Coverage

All 50 US States and DC 1000 Census MSAs (Metropolitan and Micropolitan) Combined into 185 ALN Markets 184,667 Properties\* 24,303,825 Units\* \*stats change daily

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## **Additional Information**

With the inception of our Locator Program in 1991 and then ALN OnLine in 1993, our market coverage and platforms have grown to what ALN is known for today – market data with integrity. ALN has also developed two separate platforms specifically for Supplier Partners. Vendor Edge Plus is available in all markets across the country while Compass is a one-of-a kind nationwide Multifamily database.

All of our information is gathered by researchers, emails, faxes and data feeds from the owner/management companies. Information reflected today is available in our different database platforms.

From ALN's Research Team Call Centers in Dallas/Fort Worth and Mayfield, Kentucky to our sources within our markets that ALN diligently tracks, each completed survey has gone through a number of proprietary data checks that assure the information collected is correct. Information is obtained from sources deemed reliable; however, ALN Apartment Data provides neither warranties nor guarantees.

ALN's product set consists of conventional, affordable, senior (independent and affordable), student and military housing.

Vendor Edge Plus, ALN OnLine and Locator programs reflect 50+ unit properties. Compass reflects 1 unit or greater. ALN's database contains all property age categories.

ALN continues to provide multifamily professionals the tools they need to make data driven decisions and stay competitive in the nation's fastest growing markets. We are consistently updating and redefining our data to ensure our quality holds true for your expectations.

#### **ALN OnLine**

Management Companies, Brokers, Lenders, Appraisers, Tax Assessors, Acquisitions, Dispositions, Developers, Government Agencies, and more

#### **Vendor Edge Plus & Compass**

Multifamily Suppliers

#### Locator

Apartment Locators

#### Affiliate

**Apartment Associations**